



December 2005 Mastermind Newsletter

by Robert Blackman

"ARE YOU WORTHY OF BEING MODELED?"

A four-letter word in our industry seems at times to be:

DUPLICATION

This word is tossed around more in this industry than any other I ever hear.

- If you can just have a duplicatable system.
- If you can get your group to duplicate you.
- Duplication is the key.

The reason Duplication is as hard to find these days as a \$2.00 gallon of gasoline is that people just do not understand duplication.

Is duplication a myth?

I mean, if I really, truly, had duplicated myself, why am I still writing to you on a Sunday morning, 24 years into my career?

I will pre-empt that idea with a concept you MUST buy into or this training will go into one ear and out the other...

If Donald Trump, Tony Robbins, Ted Turner, Warren Buffet and other HIGHLY successful people get up every morning, put on a suit and tie and go into the office, why is it wrong for you and I to do the same?

You see, I want to let you in on a little secret...the first millionaire in Amway is either dead, or dead broke.

He or she is not sitting on an island in Tahiti getting a back rub and drinking a Mai Tai!

The fallacy of a walk away income that lasts forever is just that, a fallacy.

BUT...

You can create an incredible lifestyle where YOU call the shots and work when and where you want to.

Once I finally grasped this concept my business started to explode.

Why?

Because I finally got off my lazy, procrastinating butt and rolled up my sleeves and went to work.

Yes, I still get a check from a program I have not worked since 1994.

That was over 10 years ago.

The check maxed out around \$6,500 a month.

Today that check is \$500 a month.

If I put in about 10 people to meet all the qualifications, it would be around \$1,000 a month.

I quit that program due to problems with my upline, a major change in their pay plan and a divorce.

But, the money still rolls in...even though I have not worked it in over 10 years.

But, can I retire on \$500 a month? No.

But, I would not mind \$6,500 a month coming in, what about you?

But, really, I mean, come on, what would it take to MAINTAIN that \$6,500 a month by me?

It would require WORK!

You see, as much as I use the analogy of a CD like income, this business is not backed by the FDIC.

Yes, that would be nice for the FDIC to say to me that they would pay me \$6,500 a month because of 3 years I worked my butt off and generated about \$50,000 a month in sales for one company.

But, guess what?

People change their minds.
People procrastinate.
People max out their credit cards.
People move.
People lose their jobs.
People get divorced.
People file bankruptcy.
People die.
People give up on their dreams.
People find another product they like better.

Thus, the reality sits in...the only thing guaranteed about your income is if you walk away from it, it will walk away from you.

Not all of it, mind you, but most of it.

--10% of your downline will quit every month, regardless of what YOU do.

--10% of your downline will have problems with their payment for their products each month, regardless of what YOU do.

Expect it.

So, if you have a group of 1,000 people this month, at the first of next month that group will be down to 800 (or close to it).

That is why YOU and your small handful of leaders (around 200 out of 1,000) must sponsor at LEAST one new person a month to just MAINTAIN your income.

Ever wonder why your income goes down?

You and/or your downline stopped working the deal...period!

It is very difficult in today's INSTANT GRATIFICATION society to find anyone who will stay with you and build for the rest of their life!

In fact, I will go out on a limb and say it is nearly impossible!

Our culture today works against you and I and our downlines.

That is why you must ask yourself this very important question today:

ARE YOU WORTHY OF BEING MODELED?

In other words, would you be willing to put down, on paper, in front of your group your last 30 days activity?

- 60 days?
- 90 days?
- 180 days?
- 365 days?
- 5 years?
- 10 years?
- 15 years?
- 20 years?

I would happily put down my last 24 years on a chart and show it to you and anyone who wanted to see it.

Why?

Because I have worked and worked and worked.

Today I only work a few hours a day, but I still do the work.

I call, email and mail.

Then, tomorrow when I wake up I:

Call, email and mail.

Next week I:

Call, email and mail.

Next month I:

Call, email and mail.

Next year I will be doing this on a daily basis:

Calling, emailing and mailing.

Wonder why I make so much money?

I call, email and mail on such a consistent basis the Universe cannot do anything but reward me.

I will not be denied!

I will NOT work for anyone but me.

I have a burning desire to be my own boss and will work harder for myself than I ever have or ever will for any other man or woman at a job.

Get it?

My advice to you and anyone who dares read this far is this today:

STOP WORRYING ABOUT DUPLICATION IN YOUR GROUP AND BECOME SOMEONE YOUR GROUP WILL DUPLICATE. BECOME A MASTER OF THE MUNDANE AND BE WORTHY OF BEING MODELED!

Save yourself and this industry a lot of time, trouble and lost money if you think you can work a few hours a month and then hang it up and collect a big check the rest of your life.

I am worthy of being modeled because I decided 24 years ago I wanted to wake up and go to sleep when I wanted to do it.

I wanted to replace my income of \$1,600 a month back in 1980 and wake up at 9am, go golf, eat lunch, take a nap, wake up and work a few hours a day trying to find other Robert Blackman's.

That is my so-called secret.

--I will not go away.

--I am that pesky fly at your picnic that you cannot kill.

Unless you have that kind of determination you will not make it in this industry.

If it was really that easy, everyone would be in your program, agreed?

Also, on a quick side note today:

FIND OUT HOW MUCH VOLUME IT TAKES ON A MONTHLY BASIS FOR YOU TO MAKE \$10,000 A MONTH IN YOUR PROGRAM.

Then, start working towards a plan!

Also, if you do not have your own free MLM Mastermind replicated site you will get it in your Welcome Letter once you join!

You get paid an AMAZING:

1st Level: \$50

2nd Level: \$25

Refer twenty and you're earning an extra \$1,000 a month, or \$12,000 a yr!

Sincerely,



Robert Blackman
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PS Call me anytime at my office number listed above.

Email me anytime at:
robert@mlmmastermind.com

The main purpose of the Mastermind program besides the leads and training is that you get to pick my brain when you need to.

That means you can call or email me when you need help, have a problem or just need to know how to get started in your program! So, contact me today!!!