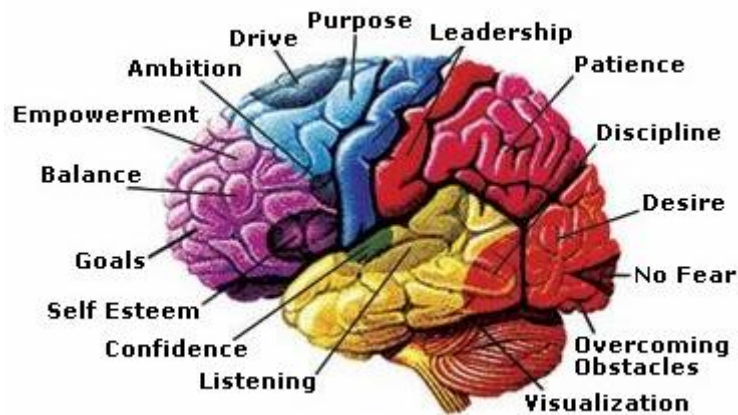


# MLM Mastermind Training!



by Robert Blackman  
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**Disclaimer:**

*This report is intended to not only inform, but educate you to the facts of building, running and maintaining a viable home based business through the MLM, Network Marketing or Home-Based business model.*

*No guarantees of income are meant to be implied—especially for those that want to sit on their hands and do nothing—as if they had bought a lottery ticket or a "Pick 6" ticket at their local race track.*

*The intent of this report is to open your eyes that MLM or Network Marketing is no different than any other industry—Wall Street in particular.*

*The Network Marketing industry has been kind to me over the last 20+ years by putting food on my table and a roof over my head. More importantly, this industry has allowed me to call my own shots, write my own paycheck, in spite of my own stupidity at times.*

*This industry will not discriminate against you regardless of race, gender, religion, age, income or intelligence. If you perform, you get paid....period! That's what I LOVE about this industry. Sure, the people within this industry can and will discriminate against you...but the business model is flawless, in my humble opinion.*

*When reading this report, grab a pen, pad and calculator. Shut the door, turn off the TV and turn on some music. Allow yourself, for however brief a period it may be, to dream with me. Dream those dreams you only dream when you feel nothing is impossible. Let yourself drift away from the constant doubt and disbelief that one part of your mind always nags at you and pulls you down believing you're not capable of a better life.*

*In my opinion, if the things of great wealth weren't meant to be pursued, God would not have put them here on Earth for me and you to pursue them.*

*This report can be your "Get Out of Jail" free card if you want it to be.*

*No where else on this planet have I found, seen, or experienced a Business Model that allowed anyone with the drive, ambition and fortitude to reap such wealth. What you do with the wealth and how you deal with it along your journey is up to you.*

*My hope is this report will not only inspire you, but educate you to the point that nobody could talk you out of this Industry... even if held at gunpoint!*

## **How To Make Money When Your Prospects Say NO!**

Are you making money when your prospects tell you no?

I do every day, week and month.

Actually, my first year in the MLM industry I made more money from all the "no's" I received than I did from the "yes's" I received.

How did I do that?

Simple.

When I called my prospects I asked them simple questions and then "listened" carefully for their answers.

They TOLD me what they wanted and needed.

I then hung up the phone and went and "found" what they wanted.

What did they want?

- More training
- Leads
- Discount long distance service
- Copywriting help
- Ad placement
- Motivation
- Discount printing

So, I set my business around the "systems and tools" of the business first.

In other words, I created a system first and built a downline second.

Read that again.

I created a system first and a downline second.

Then, I "threw" people into my system.

Yes, my system "ate" people for fuel.

My system needed people to survive.  
My system did not discriminate.

## "MLM Mastermind Training"

My system welcomed "no's".  
My system liked no's better than yes's.

In fact, my system made me more money than my downline check.

What a novel idea--making money when people tell you no.

If 9 out of 10 (or 90%) say no, what do  
you normally do?

Hang up the phone?  
Consider quitting?  
Stop calling that moment?

Don't.

Instead, do what I do.

APPLAUD them!

Yes, when people tell me know I secretly  
clap my hands and open up my wallet.

No, I'm not greedy.  
I am a businessman.

My banker counts on it.  
My family counts on it.  
I count on it.

I HAVE to treat this like a business or  
I would be bankrupt.

Want to know what items I make the most money on every month?

Simple.

My MLM Mastery Course.

[www.MLMMastermind.com/masterycourse](http://www.MLMMastermind.com/masterycourse)

It contains 16 tapes, a one hour video, 6 training books and a  
free 30 minute consultation AND a dealership program where you  
earn \$80 on every sale!

## "MLM Mastermind Training"

I make money selling them every month--and so can you--just order your copy today and you'll get your own replicated website so you can start making money from your NO's!

Click on the Affiliate link and get your on site to promote for FREE!

You make \$50.00 per sale!

If you talk to 100 people a month and 90 tell you "NO" then you need to sell 10% of your "No's" the MLM Mastery Course.

If 10% of your "No's" invest in the MLM Mastery Course you make an extra \$450.00 per month just by prospecting!

Incredible, isn't it.

People are more likely to buy or invest in a course that costs them \$197 "one time" than invest \$100.00 PER MONTH in your MLM Program.

Why?

Because The \$197 is an investment into them learning more about making money in MLM.

They don't have to take any action YET.

They are just LEARNING what to do WHEN they decide to take action somewhere in the future.

But, when someone COMMITS to \$100.00 on your Auto Ship program they HAVE to take action or they feel they are squandering their investment!

See the difference?

You see, once I understood this fact I quickly "blew through" 1000 phone calls as fast as I could.

I welcomed the 90% who were going to tell me no--I expected it!

Plus, I knew that I could eventually convert 10% of those No's into MLM Mastery Course buyers.

I did and I still do today.

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Now, when I close 10 out of 100 I talk to about my main program  
I'm also closing 10 out of 100 into my MLM Mastery Course!

Out of 100 people I talk to:

10 say yes.

90 say no.

10 Join my downline.

10 Order MLM Mastery.

I make money coming and going.

It's not rocket science.

It's called MARKETING!

I make money simply marketing everyday.

I call it multiple streams of income.

You can to with your own FREE MLM Mastery  
Course Affiliate Website!

Include this link in all your e-mails.

Include it on all your letters.

It works.

I sold \$1,000.00 worth today already and it  
is only 8:39 am on a Tuesday!

Did those 5 people who bought the course join my downline?

NO! I sold 5 "no's" today and made over \$800.00  
before noon.

It's simple. You need to be doing it.

**Here's my second secret to making money when people tell me no.**

You also need to be sure you're a member of my Lead Team at:

[www.MLMMastermind.com](http://www.MLMMastermind.com)

Everyone needs good leads and monthly training!

Everyone you refer there can "try" the leads and training for  
free their first month, they only pay \$7.95 for shipping to  
their front door.

## "MLM Mastermind Training"

Plus, unlike the MLM Mastery Course that is only a 1-time sale, the MLM Mastermind lead program is a monthly commission to you for every active month they buy leads!

Join my Lead Team Today!

Call me for help.

If you TRUELY want to learn how to make \$10,000 or more per month in this industry you need to take my advice--make money when people tell you NO!

It's easier than getting a YES, trust me!

Sincerely,



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