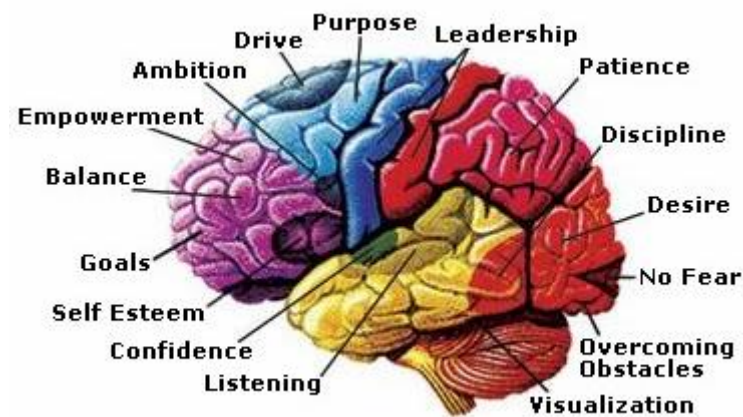


# MLM

# Mastermind

# Training!



by Robert Blackman  
<http://www.MLMMastermind.com>

**Disclaimer:**

*This report is intended to not only inform, but educate you to the facts of building, running and maintaining a viable home based business through the MLM, Network Marketing or Home-Based business model.*

*No guarantees of income are meant to be implied—especially for those that want to sit on their hands and do nothing—as if they had bought a lottery ticket or a "Pick 6" ticket at their local race track.*

*The intent of this report is to open your eyes that MLM or Network Marketing is no different than any other industry—Wall Street in particular.*

*The Network Marketing industry has been kind to me over the last 20+ years by putting food on my table and a roof over my head. More importantly, this industry has allowed me to call my own shots, write my own paycheck, in spite of my own stupidity at times.*

*This industry will not discriminate against you regardless of race, gender, religion, age, income or intelligence. If you perform, you get paid....period! That's what I LOVE about this industry. Sure, the people within this industry can and will discriminate against you...but the business model is flawless, in my humble opinion.*

*When reading this report, grab a pen, pad and calculator. Shut the door, turn off the TV and turn on some music. Allow yourself, for however brief a period it may be, to dream with me. Dream those dreams you only dream when you feel nothing is impossible. Let yourself drift away from the constant doubt and disbelief that one part of your mind always nags at you and pulls you down believing you're not capable of a better life.*

*In my opinion, if the things of great wealth weren't meant to be pursued, God would not have put them here on Earth for me and you to pursue them.*

*This report can be your "Get Out of Jail" free card if you want it to be.*

*No where else on this planet have I found, seen, or experienced a Business Model that allowed anyone with the drive, ambition and fortitude to reap such wealth. What you do with the wealth and how you deal with it along your journey is up to you.*

*My hope is this report will not only inspire you, but educate you to the point that nobody could talk you out of this Industry... even if held at gunpoint!*

## "MY BIGGEST MISTAKE OF MY MLM CAREER!"

Print this out first...as a REVOLUTION is coming at MLM Mastermind.

Let me explain...

Back in 2002 my wife and I had \$1,000,000 in monthly auto ships in our primary program.

That's a million a month or \$12 Million a year in sales.

Not bad for a former bankrupt and divorced printer from Oklahoma.

In November of 2005 I sold that downline.

What happened?

Why did I sell it?

A REVOLUTION happened.

You see, what got me to the million a month in sales was doing this:

- 1) Selling information
- 2) Selling leads
- 3) Back-ending my primary program

### **In 2002 I stopped all that.**

I let my upline and the Internet convince me to "change" and turn into a "regular 'ole" distributor.

I had my doubts...but the results didn't lie in my monthly sales and my check kept growing so I STOPPED doing what got me there and starting pitching vitamins...something I swore I would never do.

In November of 2005 my monthly volume was just \$80,000.

**That's a \$920,000 month DECREASE in sales.**

I was sitting there like the Coyote in the "Road Runner" cartoons.

I had just been duped by "Acme MLM Company" and there wasn't a darn thing I could do about it.

In fact, I threw TONS of my own money on mailings, phone calls and meetings all over the country to try and SAVE my downline.

### **Didn't happen.**

The "Great" Robert Blackman went down in flames, so it seemed.

What happened?

And, why should you even care?

I mean, what does this have to do with YOUR financial future?

It means that I had STOPPED doing what got me there. And, it means you better sit back and take note, as this not only can happen to you, it WILL happen to you...eventually!

I had stopped selling:

### **Information**

Information like:

- MLM Big Money (\$29.95)
- MLM Mastery Course (\$197)
- MLM Leads (\$97 a month residual)

My upline and downline both RAIDED my group, it's just that plain and simple.

**I was even "afraid" to open my envelope each month as it showed up as I couldn't bear to see how much my check had gone down from last month!**

My wife opened the check and drove down to the bank and deposited it...if she tried to tell me how much it was we'd get in a fight.

I was beyond DEPRESSED!

I had fallen for the biggest GAFT of my 20+ MLM career!

I had forgotten that people change their minds.

I had forgotten that those that get rich quick sabotage their own earnings like my upline and downline were doing.

People above me and below me were being TERMINATED left and right...it was like "MLM Court TV".

**I'd answer the phone and find out who got terminated that day!**

But, it didn't matter...the volume kept dropping.

Like a hairline leak in the Hoover Dam, the fallout seemed manageable at first.

In fact, I actually LAUGHED with my biggest downline guy started promoting another DEAL to my entire list.

I called him and he said it was a "MISTAKE" with his autoresponder and it would never happen again.

**Man, was I stupid!**

**I actually believed him!**

Six months later he was gone and so was his entire group.

In November of 2005 I sold that downline and decided to go back to the BASICS of selling picks and shovels to the gold miners.

Don't get me wrong...this isn't about the MLM Model at all.

I still know it works.

**This is about REALITY in the MLM World.  
I had forgotten to PROTECT my income.**

In other words, I only had one six-figure check.

And, once that was gone, I was "up the creek without a paddle".

**That's when I started MLM Mastermind.**

That's when I got back to the BASICS of my MLM Math.

That's when I started seeing people, just like you and I, GRAB the concept of offering information and fresh leads to the MASSES and securing themselves some peace of mind with a SECOND check!

Yes, I have people now that if their primary check went away, they'd be fine.

**Are you?**

In other words, do you have two secure checks? Or, just one?

You might not even have one!

Want to get one?

Insure that you're in MLM Mastermind with me, or with whoever referred you.

If you're with them, you're on my team as well, it's that simple.

**Here's some MLM FACTS:**

--Selling information is EASIER than recruiting someone into your primary program.

--Offering 100 free leads is EASIER than recruiting someone into your primary program.

--Doing BOTH of these is easier than recruiting someone into your primary program.

--When you do BOTH or EITHER of these, it makes recruiting someone into your primary program easier.

Here's why...

**"Everyone needs leads and training"**

Period.

Not everyone needs vitamins, nor wants them.

Not everyone needs a new technology gadget, or wants one.

Not everyone needs a travel deal, or can even afford to buy a tank a gas.

**But, everyone has \$7.95, don't they?**

Everyone will but a BOOK for \$29.95 to FURTHER their education and LEARN about a particular subject, won't they?

How many books do you own in your home that you bought to LEARN MORE about "something"?

**Tons.**

So why aren't you offering these two items more today:

--Leads?

--Training?

**Could it be that I haven't done my job in explaining it better to you?**

Could be.

**Could it be you're flat broke and don't have a dime or the "will" to do anything?**

Could be.

**Could it be you're so successful and you sign up 90% of everyone that you talk to that you don't give a hoot about me and my proven system?**

Could be.

Whatever your reason, learn from:

**"MY BIGGEST MISTAKE OF MY MLM CAREER!"**

Please!

Don't make the same mistake I did.

It almost bankrupted me.

I'm serious.

I almost LEFT the industry over this.

I lost faith in MLM.  
I lost faith in mankind.  
I lost faith in myself.  
I lost faith in my ability to provide for my family.

**Until...**

I sat down one Friday night and RE-READ MLM Big Money.

I sat down one weekend and RE-LISTENED to the MLM Mastery Course.

I then rolled up my sleeves and SKETCHED out the MLM Mastermind program.

I wanted to develop a program that ANYONE and EVERYONE could afford to join and Learn from me.

**All they had to have is \$7.95 to start.**

**30 days for \$7.95.**

**NOBODY would dare do that, would they?**

Was I insane?  
Am I insane?

No.

I had struck a cord of genius...

"Out of DESPERATION comes INSPIRATION".

You see, I already knew all this stuff.

I had just got caught up in the *MLM Mirage* that my upline and my downline would be my comrades in arms for the rest of my life.

I had finally FOUND the last program I would ever build, period. (so I thought)

I had been saying that for 15 years.

**You know the drill...**

"MLM Mastermind Training"

Every 2-5 years you build a program and then for some reason, you have to join another one and start all over again.

I call it:

***"Temporary Residual Income".***

Heck, I probably would have been better off mentally just selling cars.

2 years for Ford.

4 years for GM.

3 years for Honda.

1 year for Mercedes Benz.

6 years for Jeep.

You get the picture.

**Let's not candy coat it here, please.**

This industry is better than a job and always will be.

**But how many JOBS have you had since you were in High School?**

Go ahead, stop reading and count them.

Write that number down.

**Now, how many MLM's have you been in since High School.**

Go ahead, stop reading and count them.

Write that number down.

Chances are you've worked more jobs than you've joined MLM's.

**So, are jobs a scam?**

No.

They just limit your income.

Ever heard of anyone losing money in the Stock Market?

I have.

## **So, is the Stock Market a scam?**

No.

You just have to know what you are doing when you invest your money in the Stock Market.

Same goes for the MLM industry.

**Consider me a SAVVY MLM Stock Broker today.**

I've lost my A@# and I've also made a ton of money.

### **Want to know how I lost the most money in MLM?**

--I just promoted my primary program and sold my soul to my upline, my downline and the company.

### **Want to know how I made the most money in MLM?**

--I did what I'm doing at MLM Mastermind today. Sell leads and training to the 10 Million plus, networkers out there. I call it selling picks and shovels to the gold miners.

Call it what you like, but it's a money maker.

### **"BLUE HORSE SHOE LOVES MLM MASTERMIND"**

If you're a fan of the movie Wall Street like I am, you'll recognize that quote.

Gordon Gecko had a connection at the New York Times that would help him drive up the sale of a stock by calling all his insiders and they'd buy the heck out of the stock.

Bud Fox would call into a certain person and say:

### **"Blue Horseshoe loves..."**

Whatever stock he said, they phones would start ringing and the price would go up, Gordon would sell at a huge profit and laugh all the way to the bank.

Consider me your Gordon Gecko of MLM.

**I know what works.**

THIS STOCK IS HOT!

[www.MLMMastermind.com](http://www.MLMMastermind.com)

If you're not in it, buy it now.

Price of the stock is \$7.95 for one share for your first 30 days...consider that a one time bargain.

Price of the stock is \$104.95 for one share starting your 31<sup>st</sup> day and then every 30 days thereafter.

You get 100 leads, a replicated site for free and a free training CD mailed to you.

**If you're a Gold Miner, I'm  
your pick and shovel guy!**

**If you're a MLM'er, I'm  
your leads and training guy!**

**Plus, I give you a MAP of where to mine your Gold.**

I'm pretty handy to have around, but only if you're interested in finding Gold.

If you just like giving yourself a workout, breaking a sweat and just swinging the pick and using the shovel around for a few months without finding Gold, then don't use my advice today.

It's really that plain and simple.

Don't try and complicate it.

**Here's something else you should do.**

Here are some MAPS you should buy today to find yourself around the mountain, so to speak:

- 1) MLM Big Money book...it's sold over 15,000 copies. Get it and read it today in an eBook download format:**

[http://www.1shoppingcart.com/app/netcart.asp?MerchantID=77109  
&ProductID=3196892](http://www.1shoppingcart.com/app/netcart.asp?MerchantID=77109&ProductID=3196892)

**2) MLM Mastery Course Version I...it's 16 trainings on 12 CD's and one DVD:**

[www.MLMMastermind.com/masterycourse](http://www.MLMMastermind.com/masterycourse)

**3) MLM Mastery Course Version II:**

<http://www.1shoppingcart.com/app/netcart.asp?MerchantID=77109&ProductID=3440509>

**Here's the breakdown of these new 16 titles on Version II as it is NEW...all recorded in the last year:**

- 1) Affiliate Marketing Training
- 2) Killer Ad Copy Clinic
- 3) Doing the MLM Math
- 4) How to Build Your Downline Using Low-Cost Postcards
- 5) Direct Mail Teleseminar
- 6) The Whole Truth & Nothing But the Truth About Lead Generation and Lead Conversion
- 7) Google Secrets to FREE LISTINGS
- 8) Advanced MLM Teleseminar
- 9) How to Write "Killer" Ad Copy
- 10) Your Life Equals What Your Believe
- 11) How to Close 25% of the Prospects You Talk To!
- 12) The Three Ways to Build Your Downline!
- 13) 22 Misconceptions about Network Marketing
- 14) How to Get Your E-Mails Delivered
- 15) Internet Workshop Teleseminar
- 16) Discover How You Can Make Money By Giving Away Free Samples

Each of these CD's either sold for \$47 or \$97 as part of a selective group of Teleseminar attendees.

At just \$47 for each of them that's:

**16 x \$47 = \$752 you'd have to pay for them all separately.**

As part of the NEW MLM Mastery Course Version II Package you pay only \$197 plus shipping. (ships first week of April...yes, it's that new!)

**That's a \$555.00 savings off the normal price.**

Now, you could be doing fine and are even wondering why you've read this far.

**I thought the same thing back in 2002.**

I was doing \$1,000,000 a month in sales.

Just two years later it had plummeted to \$80,000 a month in sales.

But, there I was, still DOING the same things that I had done for years.

In other words, I hadn't changed.

**I didn't want the sales to drop, nor  
did I create the drop in sales.**

Yet, I was a VICTIM of the drop in sales.

Like trying to stop a Tornado here in Oklahoma...all I could do was just get out of its way.

So, if you're fine right now, I applaud you.

Let's go eat a steak dinner.

But, where will you be in 2 years? 5 years? 10 years?

Will your check continue to grow?

**Will your group be loyal to you  
and your company FOREVER?**

Divorce is over 50% in the matter of LOVE in America.

What's the divorce rate when it comes to your marriage or commitment to your particular MLM Company?

Is it FOREVER, until:

***"Death do us part?"***

If so, what about your downline?

What about your upline?

What about your cross line?

What about the company?

I know of one office affair at a MLM company that created such a rift that the sales dropped company wide by 50% in less than two years!

**So, don't be a victim like I was.  
Be Smarter than me.**

**Avoid the pain of losing your butt  
in MLM and looking silly at the same time.**

**Avoid the embarrassment and humility of telling your  
spouse or children that you have to suddenly move and start  
selling everything you own just to pay the bills like I did...  
man do I wish I could go back in time and erase those moments!**

Don't wake up one morning to find your MLM STOCK selling at half price like I did.

Don't do that.

Instead, work your primary MLM hard.

Hard as hell, in fact.

Then, sprinkle it with MLM Mastermind.

[www.MLMMastermind.com](http://www.MLMMastermind.com)

***"Oh, I know, leads are leads, Robert, and what makes your system or program or leads any different than anyone else out there."***

Well, here's my answer:

***"All Stockbrokers are the same, aren't they? In fact, aren't all of them investing their life savings, right along with you, in the same stock they're begging you to buy?"***

Get my point? If you can't invest \$7.95 today to find out what kind of MLM Stockbroker I am then you're just not serious when it comes to investing your time and money for a long-term residual income.

"MLM Mastermind Training"

Consider MLM Mastermind the seasoning to a good steak, chicken or fish on an open grill.

Consider me a seasoned MLM Stock Broker that has been around for 25 years and has not only made his customers millions, but has made millions himself.

And, I'll never steer you wrong...I know, I've had that happen to me before.

I always ask Stock Brokers who call me "what" stock they invest in.

Of course, they say they can't tell me...but you know that's hogwash, as 99% of the time they aren't investing a DAMN DIME in the stock they are trying to sell you!

They're just trying to sell you a stock so they can make a commission so they can pay their rent.

**Me?**

**I've invested ALL of my  
Money into MLM Mastermind.**

**It's my #1 MLM Stock recommendation!**

Not only do I recommend it to you, your upline, your downline, your cross line, your dog, your cat, your goldfish, I also recommend it to my wife, my kids and my entire family.

We've got all our money in it.

And, guess what?

**It's paying HUGE dividends.**

And, the neat thing about it is that it will still be paying HUGE dividends in 5 years, 10 years and 20 years down the road.

Why?

Because everyone will still need fresh leads and great training...no matter WHAT MLM they are promoting.

**See the genius in this stock?**

I consider myself lucky that what happened to me did.

**My "Biggest Mistake" became my "Biggest Blessing".**

Now my resume looks like this:

2 years for Ford.  
4 years for GM.  
3 years for Honda.  
1 year for Mercedes Benz.  
6 years for Jeep.  
100 years for MLM Mastermind.

My kids will be getting dividends on Dad's stock...they'll be taught my lessons of life and MLM and they will cash their MLM Mastermind dividend checks because in 100 years after I'm dead and gone people will still need leads and training.

Leads and training.  
Leads and training.  
Leads and training.

It's got a nice ring to it, don't you agree?

**I cut my teeth on the past MLM's I've been with.**

I appreciate them, their products and their willingness to try and convince me they were "perfect" for me and that they would "last forever".

But, they didn't.

I could complain about it.  
I could blame the industry.  
I could blame my former sponsors.  
I could curse the gods, so to speak.

Or, I can lick my wounds, get off my rear and do what I know works in ANY BEAR or BULL MARKET:

**"Sell Picks & Shovels to the Gold Miners".**

It might not be the prettiest gal at the dance, but boy can she dance!

Come join my team today!

Sincerely,



Robert Blackman  
(405) 292-4809

PS. Get these now:

**MLM Big Money—158 page eBook:**

[http://www.1shoppingcart.com/app/netcart.asp?MerchantID=77109  
&ProductID=3196892](http://www.1shoppingcart.com/app/netcart.asp?MerchantID=77109&ProductID=3196892)

**MLM Mastery Course Version I—16 Trainings on 12 CD's + 1 DVD**

[www.MLMMastermind.com/masterycourse](http://www.MLMMastermind.com/masterycourse)

**MLM Mastery Course Version II—16 Trainings on 12 CD's + 1 DVD**

[http://www.1shoppingcart.com/app/netcart.asp?MerchantID=77109  
&ProductID=3440509](http://www.1shoppingcart.com/app/netcart.asp?MerchantID=77109&ProductID=3440509)

**MLM Mastermind—100 to 1,000 leads a month. Start for \$7.95**

[www.MLMMastermind.com](http://www.MLMMastermind.com)

**These are my 3 BEST MLM STOCK Picks for you after 25 years of Blood, Sweat and Tears! Buy them with confidence today!**