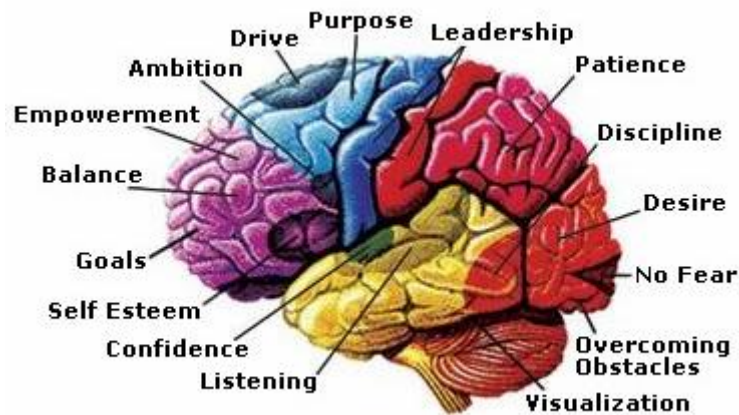


MLM Mastermind Training!



by Robert Blackman
www.MLMMastermind.com

Disclaimer:

This report is intended to not only inform, but educate you to the facts of building, running and maintaining a viable home based business through the MLM, Network Marketing or Home-Based business model.

No guarantees of income are meant to be implied—especially for those that want to sit on their hands and do nothing—as if they had bought a lottery ticket or a "Pick 6" ticket at their local race track.

The intent of this report is to open your eyes that MLM or Network Marketing is no different than any other industry—Wall Street in particular.

The Network Marketing industry has been kind to me over the last 20+ years by putting food on my table and a roof over my head. More importantly, this industry has allowed me to call my own shots, write my own paycheck, in spite of my own stupidity at times.

This industry will not discriminate against you regardless of race, gender, religion, age, income or intelligence. If you perform, you get paid....period! That's what I LOVE about this industry. Sure, the people within this industry can and will discriminate against you...but the business model is flawless, in my humble opinion.

When reading this report, grab a pen, pad and calculator. Shut the door, turn off the TV and turn on some music. Allow yourself, for however brief a period it may be, to dream with me. Dream those dreams you only dream when you feel nothing is impossible. Let yourself drift away from the constant doubt and disbelief that one part of your mind always nags at you and pulls you down believing you're not capable of a better life.

In my opinion, if the things of great wealth weren't meant to be pursued, God would not have put them here on Earth for me and you to pursue them.

This report can be your "Get Out of Jail" free card if you want it to be.

No where else on this planet have I found, seen, or experienced a Business Model that allowed anyone with the drive, ambition and fortitude to reap such wealth. What you do with the wealth and how you deal with it along your journey is up to you.

My hope is this report will not only inspire you, but educate you to the point that nobody could talk you out of this Industry... even if held at gunpoint!

"Robert Rants & Raves!"

"Auto-Ship! Auto-Ship! Auto-Ship!"

WARNING!

THIS NEWSLETTER IS TOXIC!

IT CONTAINS HARSH WORDS AND DRILL
SERGEANT COMMANDS.

IF YOU THINK YOU KNOW IT ALL OR
IF YOU'RE LAZY AND PROCRASTINATE
THIS NEWSLETTER WILL OFFEND YOU--
I GUARANTEE YOU THAT!

Auto-Ship = 6-Figures
Auto-Ship = Lifestyle
Auto-Ship = Walk-Away Income
Auto-Ship = Filtering Out The Tire Kickers!

I guess I'm going to have to keep "shouting" this
concept until everyone gets it!

Want to know what drives me crazy?

People who QUIT my Mastermind lead program.

It literally makes me want to pull out the 300 hairs
I have left on my head!

I have had to accept the fact after 24 years that
people will drop out of my program.

I've had to accept that as an experienced Networker.

But, I still CANNOT accept that as a marketer.

And, I NEVER will.

FACT: You quit building your business when you don't have enough people to talk to, period!

FACT: Your Downline quits building your business when they don't have enough people to talk to!

FACT: If you think you have TOO MANY leads you've miscounted. How many leads have you called today? One, Two, None? If you're not calling at least 5 people a day, you're a whimp! How many leads have you given to your downline? How many leads have you offered to your prospects if they join with you today? Too many leads? Malarkey!

FACT: If you're in ANY MLM program you MUST be on Auto-Ship with MLM Mastermind or ANY OTHER LEAD PROGRAM!

FACT: Co-ops are expensive and guess what? I'm running my MLM Mastermind ads right next to yours in card decks, magazines and online publications.

FACT: Co-op leads cost you around \$5.00 to \$10.00 each.

FACT: I have these same names in my database for just .97 cents each!

FACT: I pay you a commission on lead sales. Your co-op doesn't!

FACT: I pay you a commission when someone tells you "NO" to your main program--your Co-op doesn't.

FACT: Your so-called "SPECIFIC Co-op Leads" just finished answering 12 other ads when they answered yours. So, they are not SPECIFIC until you've called and interviewed them.

FACT: My ads cost 1/4 of what yours do, so my cost per lead is less.

FACT: Your Co-op DOESN'T pay you or your downline or your prospects a commission on the sale of books and tapes who say NO to your main program, mine does!

FACT: If you're serious, really serious about replacing your income at your job and making \$5,000 to \$10,000 a month in your MLM program, then you MUST be on Auto-Ship in your main program and a lead program as well!

FACT: If you're not promoting an Auto-Ship "plan" with your MLM program then all you're doing is perpetuating a "FREEBIE RING". If it's FREE to join, then it's FREE to quit. In other words, EASY COME, EASY GO. If there is no "incentive" to stay, they won't.

FACT: My group has an incentive to STAY and work. What is their incentive? Because I ONLY sign people up on Auto-Ship (no free ID#'s), my downline does the same. And, with a downline full of people BUYING Product (what a novel idea!) my people don't drop out!

FACT: 99% of those that QUIT MLM Mastermind are NOT making a commission! They bought the leads for their main program and that deal is "sputtering" at best! And, they won't LISTEN to my training or read my newsletters to find out what they are doing wrong!

In Day Six of the 7-Day Crash Course I specifically talk about "Creating A CD-Like Income In MLM".

Yet, everyday I talk to people who are NOT on Auto-Ship in their main program.

Or, the worst SIN of all is not being on Auto-Ship for Leads!

(Hey, you don't have to join my lead "deal", either. There are plenty of good ones out there--just join ONE!)

You see, the problem with EVERYONE who isn't making money or whose check is falling short of their expectations is that DUPLICATION is NOT happening in their downline.

Gone is the day of 2-hour "soap" and "shoe shine" Amway home meetings.

Gone is high pressure "front loading" meetings that don't let you leave until you've either passed out from exhaustion or you wrote them a HOT check for \$2,000 just so you could leave and go home!

Gone are the days when you have to call your group and literally BEG them to order products so you can qualify for that precious PIN LEVEL!

Gone is the day you could successfully mail videos and cassettes and build a business without talking to anyone!

Gone is the day you could build a FREE Affiliate program and HOPE everyone Upgraded to buying product.

Hey, I believe in "hits" and "visitors" and "affiliates" just like the other guy.

But, tell me the bottom line:

HOW MUCH WAS YOUR CHECK LAST MONTH?

You see, it doesn't matter how many "hits" or "visitors"

or free "affiliates" you have at your website.

Big deal.

I YAWN at those guys who throw those numbers around.

Just in case you don't know this one, they only guys who make money from those FREE sites are the guys running them.

What I want to know is the HARD numbers.

Numbers like:

--How many people did you call last week?

--How many people did you show the presentation to?

--How much volume in FIRST TIME Auto-Ship orders did you bring in last month?

--How much overall Auto-Ship volume do you have?

--How many people do you have that haven't sponsored a soul?

--Are you calling those people and finding out what's happening?
Or, are you just HOPING they will upgrade or do something?

--Do you have your frontline 100 local name list so you can "blow" through it their first month in the business?

--Are they on auto-ship for leads? WHY NOT????????????????????

You see, my manufacturing background makes me a HARD NOSED, BOTTOM-LINE, type of guy.

Sure, I've worked on my people skills, I read "How To Win Friends and Influence People" once a year and attended Tony Robbins seminars.

When you open up my car door a "motivation CD falls out"

When it freezes over and my windshield is frozen you'll see me out in my front driveway scraping my window with a CD Jewel Case!

I've got CD's everywhere.

I'm also on AUTO-SHIP everywhere.

My leads.

My nutritional products.

My DVD Club.

My CD Club.

My Wine Club.

My Fruit of the Month Club.

My Cigars!

You name it and if it can be on Auto-Ship I WHIP out my credit card and put it on it.

Out of sight, and out of my way and on to recruiting.

When someone tells me they don't want to join on Auto-Ship I want to secretly reach through the phone and grab them by the shirt and shake them by saying:

"WHAT THE HELL ARE YOU THINKING?!"

If working this business was so easy more people would be quitting their jobs.

You see, the GREATEST obstacle you and I have in building our businesses is TRADITION.

Our country's TRADITION is to work HARD to make a decent living.

Anything else is "Get Rich Quick".

The problem with this business is that NOBODY is seeing anyone else working their BUTT off!

I'm here to tell you the first 5 years of my MLM Career I worked 80 hours a week and then some.

I chose to make that sacrifice for my financial freedom.

If you're not willing to at least work as hard at this business as you do loafing at your job then do me a favor today--unsubscribe to my list, NOW!

And, while you're at it, get out of this industry--you're giving us hard working guys and gals a bad name!

Please.

I'm serious.

You need to unsubscribe today if:

--You've finally realized you don't want to do the things I rant and rave about and you're not willing to work on faith for about 6 months and make those calls with no results like I and every other 6-Figure earner did.

--You're not convinced that Auto-Ship is the ONLY way to go.

--You've got zero PASSION for your FREEDOM!

You see, MLM was a vehicle of CHOICE because no other vehicle could get me where I wanted to go!

I wanted to be FREE!

I wanted to wake up and be in charge of my day!

I couldn't STAND kissing ASS at work and I worked my own ASS off for 5 years to be sure I NEVER had to!

I found MLM at the bottom of a lonely "well of despair".

I found MLM when I was exhausted from working in a Print Shop for 14 hours a day for \$10 bucks an hour.

I found MLM when I considered taking my own life through alcohol abuse.

MLM saved my life.

And, it can save yours, too, if you want it to.

Here's a great reason for dropping out of MLM Mastermind that I hear every month:

"Robert, I've got too many leads, I better take a break from your program, but I'll be back when I need more leads."

Who the HELL has too many leads?

Are people so unimaginative that they don't realize that by bundling your leads from MLM Mastermind you can create a KILLER offer by saying:

"Join my group and get 100 FREE leads when you join"

Is that so hard?

Is that so "unique" that nobody has thought of that before?

Hasn't anybody bounced a rent check buying leads and products for their MLM business but me?

I held the record at my local Bank for overdrafts.

The bank loved me.

I helped finance the vacations every year of the top Executives!

Hey, I had to use the bank this way.

I had -0-, that's ZERO credit.

I was a 25 year old kid out of college making \$400 a week living in a \$210 a month rent house.

I did "WHATEVER IT TOOK" to make it happen.

Now, I'm free because of it.

I don't have to go to a job I despise.

I don't have to take orders from someone who I can't stand.

I don't have to trade my 8 hours a day for a fixed amount.

I valued my job for 2 reasons and 2 reasons only:

1) My job financed my MLM business.

2) My boss PISSED me off every day--which in turn kept me calling those numbers every night when I didn't want to, or when I felt like quitting!

Here's another CLASSIC excuse I hear every month from prospects who DON'T join MLM Mastermind:

"Robert, I just don't want to DISTRACT my downline with another program, I'm sure you understand."

Understand?

Understand what?

Understand that you're so big headed that you actually THINK you can control what your downline does everyday?

Understand that while you're "pitching" your co-op and warm market list to your new downline members they're off racking up their credit card limits running ads and doing mailings trying to take a "SHORT-CUT TO SUCCESS?"

Understand that MLM Mastermind is NOT a distraction but it keeps your downline from being distracted by pointing EVERYONE to it? Thus, building upon the principle of duplication?

Who can't send a simple e-mail to their group saying:

"Oh, by the way, if you're out of people to call, here's the company I use for leads."

Who can't make at least 5 phone calls a day?

Who can't mail at least 5 postcards a day?

Who can't afford to generate a second income stream?

Who can't give 100 FREE leads to those they're prospecting?

I guess I've just been in the business so long and have been working these BASIC, 1st Grade principles about making money in Network Marketing/MLM that I ASSUME everyone else does.

You know what I'm still learning?

When you ASSUME you make an "ass" out of "u" & "me"!

Tonight I'm FIRED up because it's the first week of the month.

I just got through sponsoring 117 people in my Mastermind Lead Program last month!

I'm FIRED up because I have tremendous PASSION about what I do.

A great man told me once:

*"Robert, if you have passion in what you do, you
Will attract great wealth. If you don't have passion,
then you better find something else to do!"*

PASSION.

Look it up in the Dictionary.

It's time that you found out what your PASSION is and stick with it.

If you've already found your PASSION then I compliment you.

If you're already on Auto-Ship with your main program and with a lead program, then consider this Newsletter a confirmation that you're on the right track--just Keep on, Keepin' on!

And, I know what you will be going through in the days ahead trying to "light a fire under your downlines butt!"

My Dad said it best one weekend when we were camping and he asked me to go get some firewood and I came back with a arm full of wet wood instead of dry wood, like he told me.

*"Son, you can't light WET WOOD, even if you smother
it with lighter fluid--eventually the flame will burn out.
The wood is just TOO wet to light."*

I've got some people in my group right now who are WET WOOD!

So do you.

I don't hold hands like some people do.

I don't want to hear your life story--we've all got one and mine's better than yours anyway!

But, what I do is find WINNERS (a.k.a. DRY WOOD) and teach them this business.

Nobody made me join.

Nobody made me write a hot check back in the late 80's.

Nobody dialed the numbers for me.

Nobody gave me a script.

Nobody encouraged me and told me it would be alright.

Nobody GAVE ME SPILLOVER!

Nobody, and I mean NOBODY could DRAG me away from the phone at 11 pm talking about MLM!

That's who I am.

That's who you should be looking for.

Oh, by the way, get on Auto-Ship for LEADS!

Go to:

www.MLMMastermind.com/main.html

E-mail me that you're not a QUITTER and that you understand the concept of Auto-Ship and that you're ready to step up to the plate and join my lead team.

When you do, I'll inspire your PANTS off and teach you how to make money while everyone else is "whining" or trying to get more "hits" to their websites.

Join with me today and I guarantee that you'll win your FREEDOM so you can start doing what you and GOD have intended for you life!

Join MLM Mastermind today and be a part of a Passionate TEAM that knows how to live life to its fullest by making enough money to stay home full time!

Sincerely,



Robert Blackman

PS Want to Know How To Achieve A FULL-TIME Income with MLM Mastermind

 **Earn \$700 a month with just 20 people! - How?**

*Sponsor 4 frontline to you at 100 leads a month and help those 4 sponsor just 4 each for a total "group of 20" that pays you a WHOPPING \$700 a month... or an incredible \$8,400 a year!

 **Earn \$3,500 a month with just 100 people! - How?**

*Sponsor 20 frontline to you at 100 leads a month and help those 20 sponsor just 4 each for a total "group of 100" that pays you a WHOPPING \$3,500 a month... or an incredible \$42,000 a year!

 **Earn \$9,180 a month with just 252 people! - How?**

*Sponsor 36 frontline to you at 100 leads a month and help those 36 sponsor just 6 each for a total "Group of 252" that pays you a WHOPPING \$9,180 a month... or an incredible \$110,160 a year!