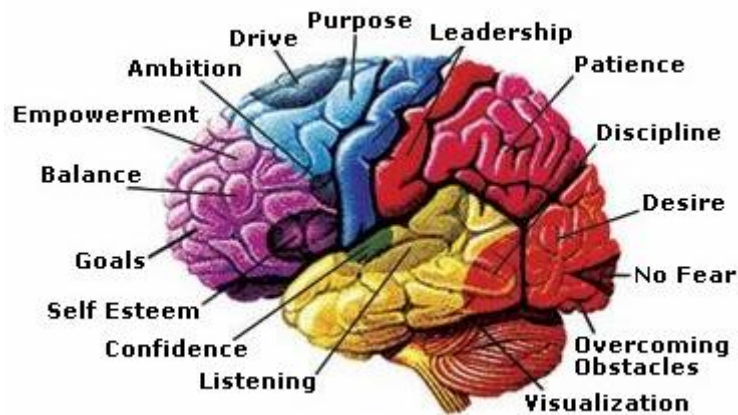


MLM

Mastermind

Training!



by Robert Blackman
<http://www.CustomerCash.com>

Disclaimer:

This report is intended to not only inform, but educate you to the facts of building, running and maintaining a viable home based business through the MLM, Network Marketing or Home-Based business model.

No guarantees of income are meant to be implied—especially for those that want to sit on their hands and do nothing—as if they had bought a lottery ticket or a "Pick 6" ticket at their local race track.

The intent of this report is to open your eyes that MLM or Network Marketing is no different than any other industry—Wall Street in particular.

The Network Marketing industry has been kind to me over the last 20+ years by putting food on my table and a roof over my head. More importantly, this industry has allowed me to call my own shots, write my own paycheck, in spite of my own stupidity at times.

This industry will not discriminate against you regardless of race, gender, religion, age, income or intelligence. If you perform, you get paid....period! That's what I LOVE about this industry. Sure, the people within this industry can and will discriminate against you...but the business model is flawless, in my humble opinion.

When reading this report, grab a pen, pad and calculator. Shut the door, turn off the TV and turn on some music. Allow yourself, for however brief a period it may be, to dream with me. Dream those dreams you only dream when you feel nothing is impossible. Let yourself drift away from the constant doubt and disbelief that one part of your mind always nags at you and pulls you down believing you're not capable of a better life.

In my opinion, if the things of great wealth weren't meant to be pursued, God would not have put them here on Earth for me and you to pursue them.

This report can be your "Get Out of Jail" free card if you want it to be.

No where else on this planet have I found, seen, or experienced a Business Model that allowed anyone with the drive, ambition and fortitude to reap such wealth. What you do with the wealth and how you deal with it along your journey is up to you.

My hope is this report will not only inspire you, but educate you to the point that nobody could talk you out of this Industry... even if held at gunpoint!

MLM Mastermind Newsletter

In Today's Training I'll Be Talking About:

"Why You're Not Sponsoring More People Every Month"

Hello,

Let's face the facts.

We'd all like to sponsor 20 people every month and do that for a few months and then retire while our group grows and grows and grows and we get our picture on the cover of the Rolling Stone.

Right?

Yes, I know the first guy who got in Amway 51 years ago sponsored just 50 people in 20 years and now he's got 500,000 people in his downline.

But that's not "real-world".

That's timing and that happens to one person in a million.

Now, you can try and bank on that like a lottery ticket, or you can get serious, like I did, and roll up your sleeves and go to work every month.

Yes, I said the MLM version of a bad four-letter word:

WORK

I'm going to throw out at you a couple of my favorite quotes I do at my national seminars:

"What if everybody in your group did what you did every single day of the year. Would you be depressed? Or, would you be excited?"

"If you worked just half as hard on your business as you do at your job, you could retire forever in 5 years".

It takes 4 years to get a college degree going to school full-time.

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Then, and only then, are you available to earn between \$40k to \$60k a year once you graduate and beg for an entry-level job.

So, what's wrong with working your business "part-time" for the next five years to replace your current income?

After 25 years in this business I'm still amazed that over 75% of those that I talk to don't know:

- Their budget for their product or service
- Their budget for advertising and lead generation
- How to make \$500 a month in their pay plan
- How to make \$5,000 a month in their pay plan
- How to make \$10,000 a month in their pay plan
- Who their upline leader is (the guy or gal who's actually doing what their teaching everyone to do)
- How to call someone
- How to write an email that pulls
- How to write a postcard that pulls
- How to write a sales letter that pulls
- How to close a sale
- How to keep a downline once you've built it

I could go on and on...

The fact remains that you'll:

"Make a FULL-TIME income off the efforts of a downline full of PART-TIME people".

If they are part-time, then they have a part-time commitment.

Which means they'll get in and then drop out in 3-12 months.

That kind of blows the doors off the "Residual Income" model you've been sold on, doesn't it?

A well-known copywriter by the name of Gary Halbert actually wrote a newsletter detailing why he hates MLM and MLM type people.

Hey, if all it took was \$100 to own a McDonald's we'd all hate them, too!

Need I even expand upon that point?

Okay, I will...

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The success of McDonald's is that they have ALREADY SUCCESSFUL business people who they sell a franchise to.

They put up Millions of dollars of their OWN money and then fight like hell to get it back.

Does that sound like your downline?
Does that sound like you?

If it doesn't, that explains why you're not making \$10,000 a month, yet, in this business.

I've made over \$235,000 in one month alone in this industry...that's not bragging, that's just the facts.

But, the month I made that money I wasn't in Hawaii playing golf.

I was working my butt off like a million-dollar owner of a McDonalds.

So, let's get one thing straight here today:

"You can replace your income at work with Network Marketing type income, regardless of what Gary Halbert says...or anyone else who has never been in a MLM program, but yet sits on the sidelines and bitches and complains about our multi-million dollar industry."

That's not to say I don't respect Gary, or others like him, as I'm sure if Gary met my ex-wife, he'd hate her, too!

So, he's okay in my book...he's just fortunate to have the talent (and, BTW, Gary worked his butt off to get what he's got, too) that 99.99% of the general public doesn't have and makes a fortune doing what he loves...writing.

Hoorah for him and others like him.

Now, that leaves me and you.

What are we left to do to earn \$100k a year?

- Get more education?
- Buy Carlton Sheets real-estate course?
- Buy stocks and bonds?

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--Wait until our parents die and leave us money?
--Win the lottery?

The sad fact is when I got into this industry I was making \$1,600 a month running a printing press.

8-5

I got there exactly at 8 every morning and left at 4:59 every night.

I ran home, changed clothes, popped open a beer and watched TV most of the night.

So do millions of other Americans.

The encouraging part of this story is that you don't need to be smart like Gary or lucky at the races like the first guy in Amway did.

You can be like me...or you can work with me and avoid all that pain and loss of income.

Here's why...

When I started I had nobody to help me and I had about \$100 extra bucks a month.

Now, tell me, what OTHER business can you start with \$100 and end up taking in over \$235,000 in one month?

That's my point.

Network Marketing works for those that work it.

And, the only way I know "HOW" to make money in this industry is to create a system for both ME and YOU that consists of a steady diet of FRESH LEADS and a proven way to contact them.

Then follow up and sign up a measly 1% of them every month.

1%

That's 1 out of every 100.

Is that doable?
Is that believable?

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Yes and yes.

In today's types of pay plans you can make \$100,000 a year with just a few hundred people in your group.

A few hundred.

Not, a few thousand.

It shouldn't take you 20 years to build a six-figure income.

It should take you 2-5 years, only.

IF...and that's a BIG IF, you stay with it and don't jump around from deal to deal.

Plus, you can't do it promoting a half-dozen or dozen different DEALS either.

You have to focus on two things:

- Your Primary program
- Your Secondary program

ONLY

Two is the max.

Your Primary could be Health and Nutrition or Pre-Paid Legal, it doesn't matter.

Your Secondary should be with LEADS (names of fresh prospects every month) with me at:

www.MLMMastermind.com

Want to know how good our leads and training are?

I could sit here and blow smoke at you, or I could just send them to you for 30-days, FREE OF CHARGE, so you can judge them for yourself.

Fair enough?

How can you go wrong with a deal like that?

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How many other lead programs or training GURUS let you TRY their stuff before you buy them?

I've yet to find anyone (send me their link if you do find one).

That's how I do business.

If you don't believe me, then try it for 30 days for free first and then you and I save a bunch of time and money.

Come "TEST" my leads and training for the next 30 days.

I'll actually mail them to you in a Priority Mail box so you can download them yourself and so you can drive to work or to the grocery store and back listening to my training.

I had one MLM Mastermind member call me the other night and say that he and his wife got into "another" fight.

And, that normally he drives down to his favorite Tavern and drinks his sorrows away.

Last week he was on his way to another "happy hour" when he pulled up to his bar and he saw my Mastermind Training CD on his floorboard.

He had one foot on the ground and another one in the car he said.

He then popped in my CD and 45 minutes later he was at home making amends with his wife.

It seems that in this case, I'm not only building downlines, I'm saving marriages as well!

My point is simple...you and I both need motivation and a coach every month to help us along this journey of not only building a business, but getting through LIFE in general.

This guy would never have stopped drinking long enough to build his downline...now he's got his act together and he's focused on a common goal with me and his sponsor.

That's "real-life" stuff.

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If you want to change the path you're on, go here now:

www.MLMMastermind.com

I can't promise you that I'll save your marriage, but I do promise to tell you the TRUTH about what it really takes to make enough money in this business so you can quit your job and take back control of your life.

I did it.

That at LEAST makes me qualified to teach you how to do it, too.

Come work with me, it will not only be fun, it will be rewarding as well.

Sincerely,



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PS I only wish a program of leads and mentoring like this was around 25 years ago when I got started in this industry. God only knows how much money I'd save and how much faster I would of earned enough money to quit my dead-end job!