



Mastermind Goal & Commitment Form!

Name _____ Date _____

Address (City, State, Zip) _____

Phone _____ E-mail _____

Sponsor's Name _____ Sponsor's Phone _____

I am on Auto-Ship each month for _____ leads.

Total Monthly Advertising Budget _____

I will re-invest my monthly checks back into more leads : Yes No

Why I joined Mastermind: _____

My Greatest Strength is: _____

My Greatest Weakness is: _____

Monthly Check needed to quit work and go full-time: _____

Short Term Goal: Group of 6 People (2 who get 2 = \$190.00 a month!)

I will build a Group of 6 and earn \$190 by _____

I will help 2 people build a Group of 6 by _____

I will have 12 first level active members on autoship by _____

I will be on Autoship for _____ Leads a month

Intermediate Term Goal: Group of 20 People (4 who get 4 = \$700.00 a month!)

I will build a Group of 20 and earn \$700 by _____

I will help 4 people build a Group of 20 by _____

I will have 20 first level active members on autoship by _____

I will be on Autoship for _____ Leads a month

Long Term Goal: Group of 100 People (20 who get 4 = \$3,500.00 a month!)

I will build a Group of 100 and earn \$3,500 by _____

I will help 12 people build a Group of 20 by _____

I will have 40 first level active members on autoship by _____

I will be on Autoship for _____ Leads a month

Signature _____

The Philosophy Behind the "Goal" System

1. **Accountability.** Having everyone on your team fill this form out and fax it back is VITAL to your success. If you have 10 people in your group and only 5 fill it out and fax it back to me, then you know who your "FIVE" are who are ready to work the business NOW, not later. You make money when YOU and your TEAM take action NOW, not next month or next year.
2. **Budget.** It's important for you and everyone on your team to know their budget and actually write it down on paper and share it with someone. Even if your budget is just \$100 a month, don't be embarrassed. When I started this business I had to cancel my cable bill and change my spending habits just to come up with an extra \$50 a month. So, you have to START somewhere. And, by writing down what your monthly budget is, you get to SEE it and then you are personally committing to that and you will ensure that you save that much money a month for your leads and training.
3. **Goals.** We've all heard of them and know we need to do them, but we hesitate when doing them. Why? After 31 years in this business I believe most people are afraid to write down a goal as they have a low self-esteem and don't believe they can achieve their hopes and dreams. Plus, they don't want to write down a goal and share it with anyone as it will then make them ACCOUNTABLE to someone else. And, everyone knows that, for the most part, they are not taking daily action with their business. Because if they were, they would sign up more people and their check would be bigger.
4. **Action.** Massive, consistent action is the key. If everyone on your team just signed up 1 person out of 100 leads a month in 12 months your team would 2,048 members. But, that never happens, does it? Why not? Because not everyone takes action. That's why saturation never occurs. It's because people fail to take action is why attrition occurs and why groups never get off the ground. If you focus on YOU first, then your downline next, you will succeed. If you stop waiting for something to happen with your group and focus on your own attitude and actions and your own written goals, then and only then, will you start to see results.
5. **System.** The only way I know for you to generate a monthly residual income that will keep coming in for month after month is for you to work a system. The Mastermind system is the same one I've used in my primary programs to build Million Dollar Downlines. It starts with a simple concept: "Go here and read this 23-page report". Then, get on autoship for leads every month. That gets you qualified for Level 1 & 2 in our Pay Plan of 15/40 where the big money begins! Use the income calculator at: www.MLMMastermind.com/calculator .
6. **Tools.** Know your website. Go to: www.MLMMastermind.com/main.html Read it. Print it out. Print out the 23-page report and read it. Know the commission schedule. Read all articles that are emailed to you. Get on the conference calls. Listen to your monthly training conference calls. Understand that if you're not doing the business, neither will your downline. Re-invest your monthly check into more leads every month. Yes, it's a numbers game...the more you contact, the more potential sign-ups you'll have!
7. **2-Step.** Do the "2-Step". Call, and email your leads every month. And, if your budget allows, mail them a postcard as well...even if you only mail 100 a month, it's a start! Call first, then send an email to every lead. Very few people do this. How many people have called and emailed you to join their program? If they have, did they get your attention? That's how you set yourself apart from the competition. People do business with people they KNOW, LIKE or TRUST. Constant follow up by email is the key with a weekly series of letters. You can get your own leads emailed once a week in your back office. Call or email me anytime if you have questions! Let's make this happen with a commitment by both of us!